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**NATURE'S BIN EXECUTIVE DIRECTOR PARTICIPATES
IN NATURAL PRODUCTS EXPO INDUSTRY EXPERTS PANEL**

Lakewood, OH –Scott Duennes, executive director of Cornucopia/Nature's Bin recently participated in a panel of experts at Natural Products Expo East, the largest natural, organic and healthy products trade show on the East Coast. The title of the program was "How Values, Service and Heart Drive Financial Success." The session explored how mission-driven companies can maintain and foster their values, even in the face of growth pressures and tough economic times. Panel experts discussed fostering community and exploring the relationship between their companies' missions and how their structure drives the heart of business.

This session featured KeHE Distributors CEO Brandon Barnholt and a panel of seasoned natural products leaders including Theresa Marquez, chief marketing executive of Organic Valley Co-Op, Nicole Dawes, president of Late July Organic Snacks, Corinne Shindelar, CEO of Independent Natural Foods Retailer Association and Scott Duennes, executive director of Cornucopia/Nature's Bin. The panel was moderated by Carlotta Mast, editor of Natural Foods Merchandiser, a national trade publication from New Hope Media.

"Natural Products Expo East was a wonderful opportunity for Cornucopia/Nature's Bin to showcase its expertise and retail experience in the natural products industry," stated Duennes. "Nature's Bin was founded on and operates as a mission-driven business. It was great to be on this panel with peers in the industry. Our mission to help people with disabilities develop their skills, confidence, and workplace potential is what motivates us to provide the local community with a full service natural and organic foods market as well as a vocational training site which leads to employment for people with disabilities," added Duennes.

Natural Products Expo draws up to 25,000 international industry professionals, 1,500 booths showcasing the latest trends and new product launches including: organic products, natural gourmet, health and beauty, pet products, supplements, and natural living.

To learn more about Nature's Bin, visit www.naturesbin.com.

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About Nature's Bin

Nature's Bin, a full service natural and organic foods market located in Lakewood, Ohio, is operated by the nonprofit, Cornucopia, Inc. This natural foods market serves as a training site for a unique and successful program that provides vocational training leading to employment for people with disabilities. Programs hosted at Nature's Bin serve people with a wide range of severe disabilities including developmental disabilities, autism, mental illness, visual, speech and hearing impairments, and injuries resulting from accident or illness. What distinguishes the programs at Nature's Bin from other training facilities is the real-work learning environment. Trainees work side-by-side with staff members in all aspects of retail service, facing the challenges and rewards of competitive employment in a caring, supportive atmosphere. Cornucopia/Nature's Bin has been serving people with disabilities for over 35 years.

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Nature's Bin is operated by Cornucopia, Inc., a nonprofit organization providing vocational services for people with disabilities since 1975.